

Launchpad — AI-Powered Career Readiness Skill

Built by: Marquette Moore · **Tool:** Anthropic Claude / Cowork · **Status:** Active · **Version:** 2.1 · **Updated:** July 15, 2026

Launchpad is a custom Claude skill built in Cowork that assesses your readiness for a target role, identifies exactly what's missing, and assigns daily tasks to close the gaps — tracked with a streak and a persistent command center artifact.

What it is

Launchpad turns career readiness into a structured, trackable system. You give it a target role and your current profile — resume, LinkedIn, work samples — and it scores your readiness from 1–5, breaks down every gap by type, and starts assigning you daily tasks to close them. Progress is tracked with a streak counter and a persistent artifact that stays up to date across every session.

It's built on top of Cowork and requires no setup beyond dropping the skill into your Cowork folder.

Flows

Flow	What happens
Flow 1 — Assessment	Takes a target role + your profile and scores readiness 1–5 using a four-gap framework: skill, proof, language, and positioning. Each gap type has a different fix. You leave with a score, a gap breakdown, and your first daily task.
Flow 2 — Progress update	Log what you completed. Launchpad updates your streak, records the day, and assigns the next highest-leverage task — prioritized toward whichever career goal is nearest. Includes a task preview step so you can redirect before the full write-up if the direction isn't right.
Flow 3 — Materials & content	Two modes. Mode A: Paste in a career material (resume section, LinkedIn summary, portfolio write-up) and Launchpad rewrites or strengthens it against the target role. Mode B: Share a thought-leadership piece (article, LinkedIn post) for editorial review — voice, positioning alignment, and publish readiness. For roles like Content Strategist, published content is proof; this mode treats it that way.

**Flow 4 —
Discouragement
check-in**

For when progress feels stalled or motivation dips. Launchpad acknowledges the feeling directly, inventories what you've actually built (no flattery), gives an honest read on whether the stagnation is real or perceived, and assigns one very small win-oriented task to restart momentum. If discouragement and a missed task appear in the same message, Flow 4 takes priority.

Key features

Four-gap framework

Gaps are classified as skill, proof, language, or positioning. Each type has a different fix. The output is always specific: not 'build your portfolio' but 'write a campaign brief for X that shows Y.'

3/6/12-month goal tracking

Set goals across three timeframes. Daily tasks are prioritized toward whichever goal is nearest and tagged accordingly (e.g. '→ 3-month goal'). Goals persist in the artifact across sessions.

Streak with configurable rest days

Tracks consecutive days of output. Rest days are set per user and never break the streak.

Score history

The artifact tracks every score change with a date and reason. A small history chain appears in the header so you can see the progression over time. Half-scores (e.g. 4.5) are supported.

Content pipeline

Tracks thought-leadership content (articles, LinkedIn posts, case studies) by status: drafted, published, or live. Separate from the daily task streak log — both can reference the same piece of work.

Persistent Cowork artifact

A live HTML command center that updates after every session: readiness score, score history, streak calendar, career goals, content pipeline, portfolio build queue, gap breakdown, 30/60/90 roadmap, and today's task.

Portfolio build queue

Tracks the specific deliverables needed to close proof gaps, with build status and priority ordering.

Technical details

- Packaged as a **Cowork skill**: SKILL.md + 4 reference files (evaluation.md, outputs.md, artifact.md, goals.md)
- Artifact is self-contained vanilla HTML/CSS/JS — no external dependencies, no database

- COMPLETED_DAYS, REST_DAYS, CAREER_GOALS, SCORE_HISTORY, and CONTENT_PIPELINE stored in artifact HTML, updated each session
 - Streak logic excludes rest days — configured rest days never reset the counter
 - **Security hardened (v2.1):** escHtml() applied to all variable content before DOM insertion; javascript: URLs blocked; status values whitelisted; </script> injection guidance added
 - Score history and content pipeline cards conditionally rendered — hidden when empty
 - SCORE_HISTORY includes v1 migration fallback — existing artifacts upgrade gracefully on first update
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How to use it

1. Download the .skill file and install it as a skill in your Cowork session
 2. Run **Flow 1** with your target role and profile to get your initial assessment and first task
 3. Run **Flow 2** each time you complete a task to log progress and get your next one
 4. Run **Flow 3 Mode A** any time you want to strengthen a specific career material
 5. Run **Flow 3 Mode B** when you want editorial feedback on an article or post you're drafting
 6. Run **Flow 4** when momentum dips — say “I’m feeling stuck” and Launchpad responds as a coach
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Changelog

Versi on	Date	Changes
v2.1	July 15, 2026	Security audit + scope audit fixes. Added escHtml() to all artifact JS renderers; blocked javascript: URLs; whitelisted status values; added escape guidance. Fixed Flow 4 streak routing. Added SCORE_HISTORY v1 migration fallback. Clarified CONTENT_PIPELINE vs. COMPLETED_DAYS. Added Flow 2 vs. Flow 4 routing rule. Added half-score labels. Updated stale Flow 3 name in goals.md.
v2.0	July 15, 2026	Added Flow 4 (discouragement check-in). Expanded Flow 3 to include content creation/review mode. Added task preview step to Flow 2. Added score history and content pipeline to artifact.
v1.0	July 1, 2026	Initial release. Flows 1–3, streak tracking, career goals, portfolio build queue, 30/60/90 roadmap.